Big Data + Extreme-scale

Time to Compute \rightarrow Actionable Insights

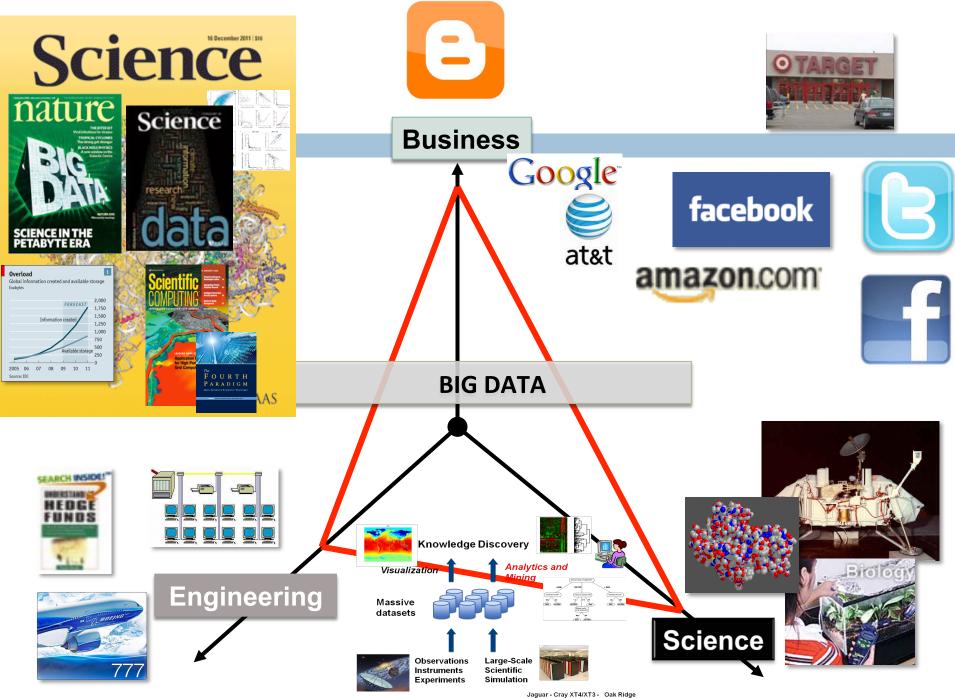
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aguar - Cray XT4/XT3 - Oak Rid National Laboratory

"Data intensive" vs "Data Driven"

Data Intensive (DI)

- Depends on the perspective
 - Processor, memory, application, storage?
- An application can be data intensive without
 (necessarily) being I/O intensive

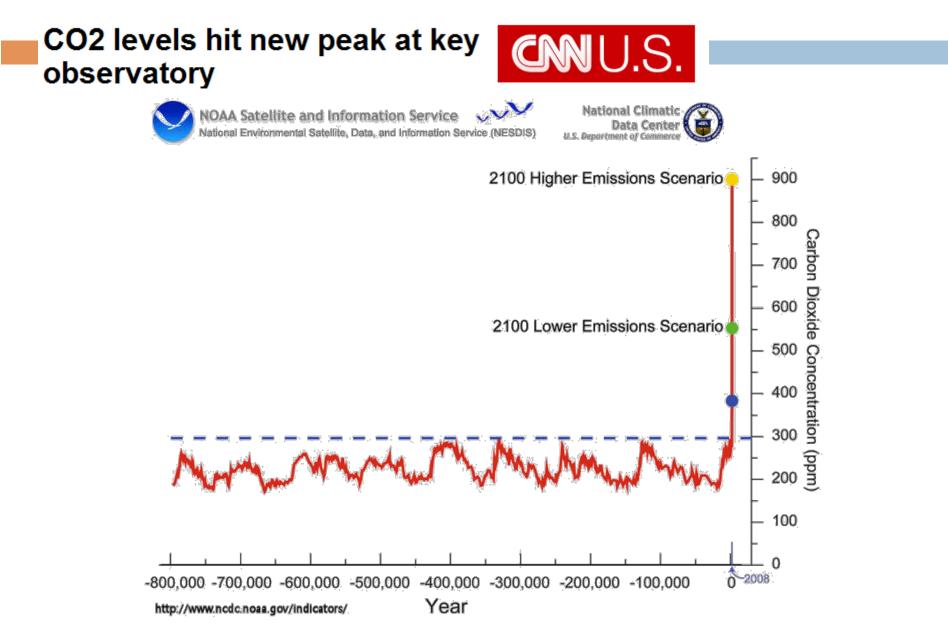
Data Driven (DD)

- Operations are driven and defined by data
 - BIG analytics
 - Top-down query (well-defined operations)
 - Bottom up discovery (unpredictable time-toresult)
 - BIG data processing
 - Predictive modeling
 - Usage model further differentiates these
 - Single App, users
 - Large number, sharing, historical/temporal

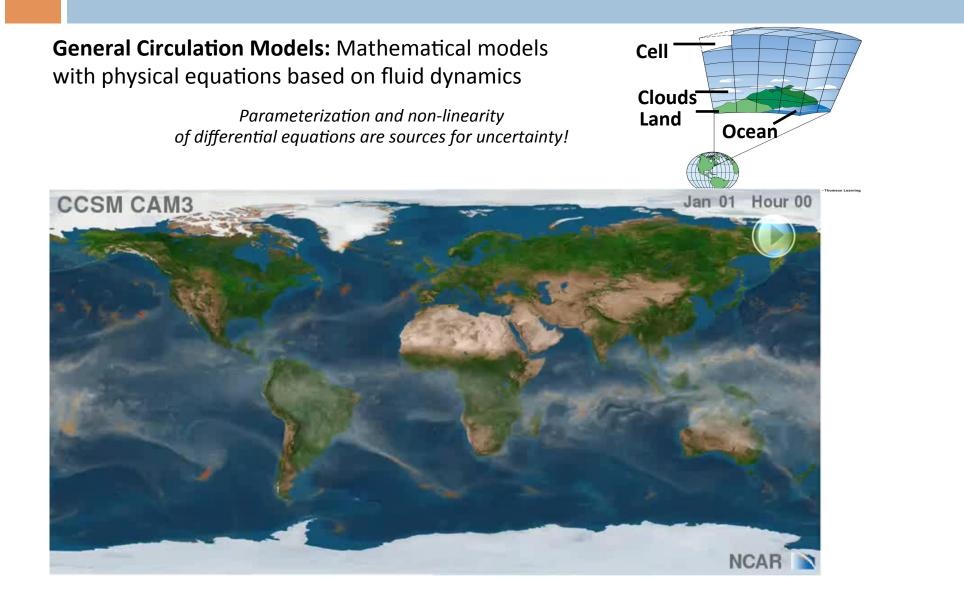
Very few large-scale applications of practical importance are NOT Data Intensive

In Extreme Scale Science domain, we typically focus on "Transactional" thinking

Understanding Climate Change



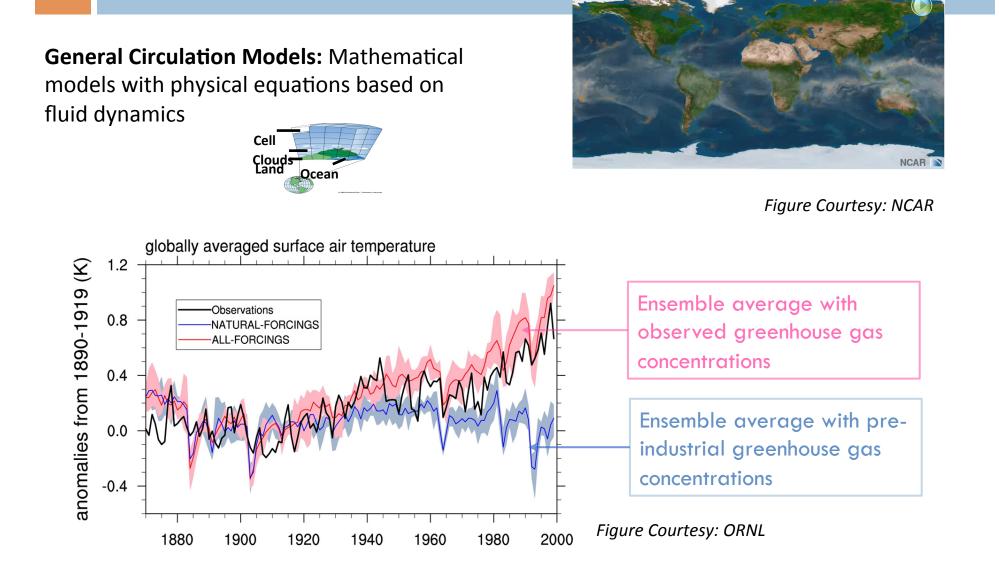
Understanding Climate Change – Physics-Based Approach



Understanding Climate Change - Physics Based Approach

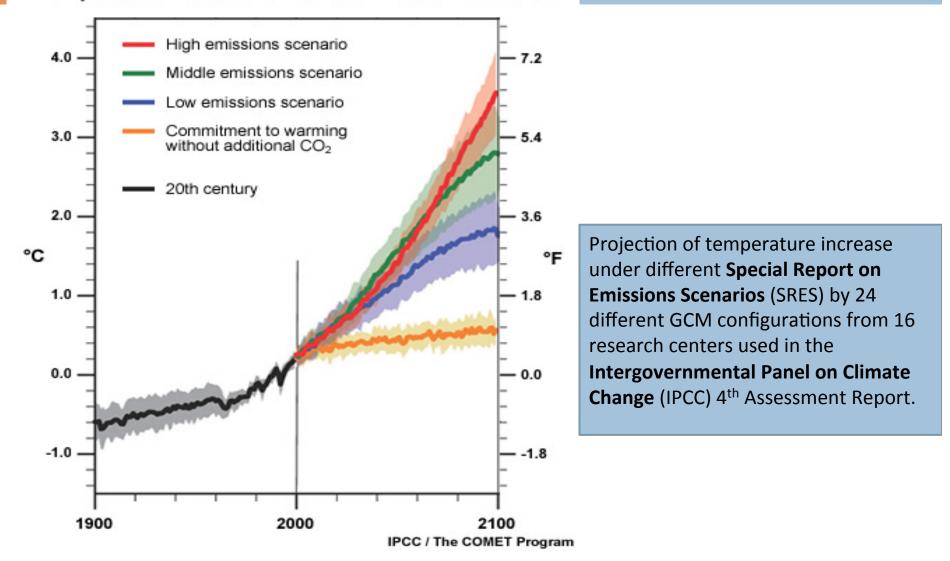
CCSM CAM3

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Understanding Climate Change - Physics Based Approach

Temperature Increases for Various Emission Scenarios

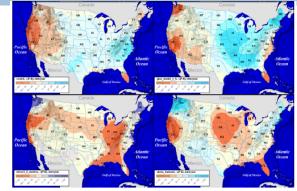


Physics based models are essential but insufficient

- Relatively reliable predictions at global scale for ancillary variables such as temperature
- Least reliable predictions for variables that are crucial for impact assessment such as regional precipitation

"The sad truth of climate science is that the most crucial information is the least reliable" (Nature, 2010)

Disagreement between IPCC models



Regional hydrology exhibits large variations among major IPCC model projections

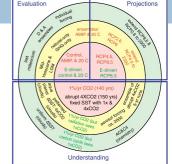
Physics based models

Low uncertainty	High uncertainty
Temperature	Hurricanes
Pressure	Extremes
Large-scale wind	Precipitation

Data-Driven Knowledge Discovery in Climate Science

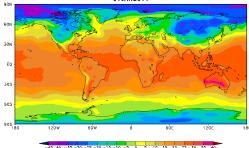
Transformation from Data-Poor to Data-Rich

- Sensor Observations
- Reanalysis Data
- Model Simulations





Surface Temperature [°C] 01JAN2011



A new and transformative data-driven approach that:

- Makes use of wealth of observational and simulation data
- Advances understanding of climate processes
- Informs climate change impacts and adaptation

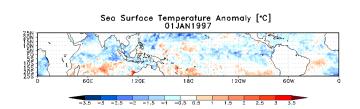
"Climate change research is now 'big science,' comparable in its magnitude, complexity, and societal importance to human genomics and bioinformatics." (Nature Climate Change, Oct 2012)

Need for data driven discovery

Low uncertainty	High uncertainty	Out of scope		
Temperature	Hurricanes	Fires		
Pressure	Extremes	Malaria outbreaks		
Large-scale wind	Precipitation	Landslides		

Physics based models

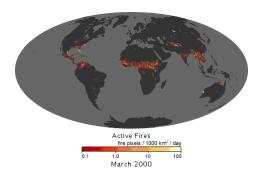
Global sea surface temperatures



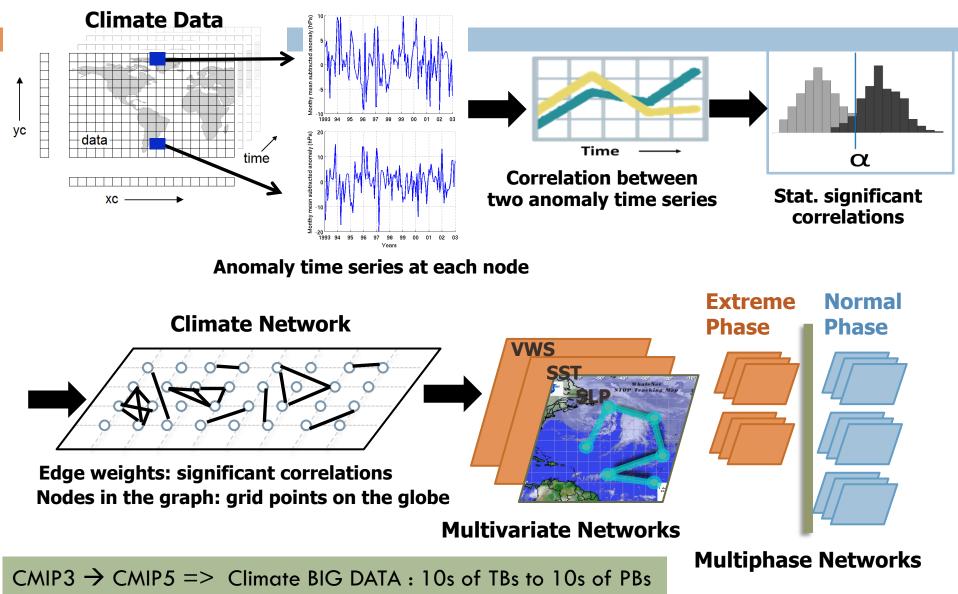
Atlantic hurricanes



Global fires



End-to-End: From Transactional analytics to relationship mining



Data Mining, Analytics and Actionable Insights?

1

A Poem

The Unknown

As we know, There are known knowns. There are things we know we know.

Conventional Wisdom	 High Humidity results in outbreak of Meningitis Customers switch carriers when contract is over 	
Validate Hypothesis	 Nuclear Reaction happens under these conditions Did combustion occur at the expected parameter values I think this location contains a black hole 	

The Unknown

As we know, There are known knowns. There are things we know we know.

We also know There are known unknowns. That is to say We know there are some things We do not know.



- Will this hurricane strike the Atlantic coast?
- What is the likelihood of this patient to develop cancer
- Will this customer buy a new smart phone?

The Unknown

As we know, There are known knowns. There are things we know we know. We also know

There are known unknowns.

That is to say We know there are some things We do not know.

But there are also unknown unknowns, The ones we don't know We don't know.

Bottom up Discovery - We don't know the question to ask • Wow! I found a new galaxy?



- Switch C fails when switch A fails followed by switch B failing
- On Thursday people buy beer and diaper together.
- The ratio K/P > X is an indicator of onset of diabetes.

Who Knew?

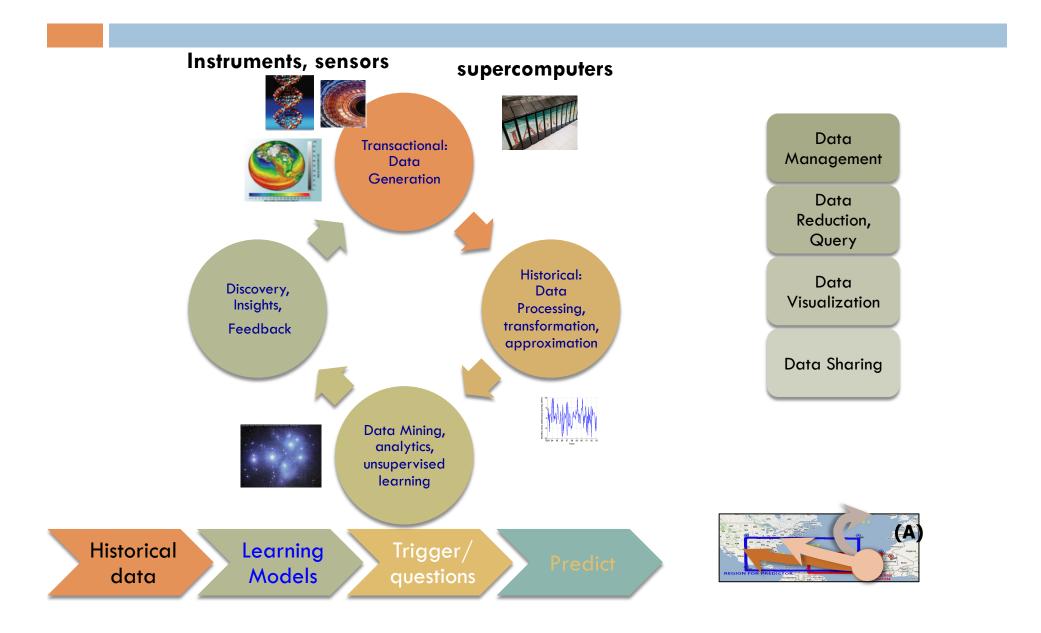
The Unknown As we know, There are known knowns. There are things we know we know. We also know There are known unknowns. That is to say We know there are some things We do not know. But there are also unknown unknowns, The ones we don't know We don't know.



—Feb. 12, 2002, Department of Defense news briefing by Donald Rumsfeld

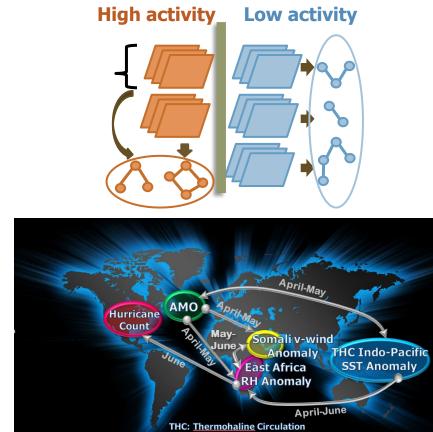
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Knowledge Discovery Life-Cycle: Transactional to Relationships – Current to Historical



Relationship mining: Seasonal hurricane activity

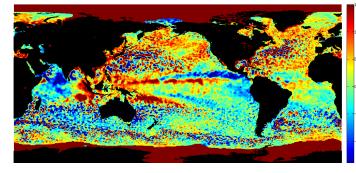
- Contrast-based network mining for discriminatory signatures
- Novel dynamic graph clustering for dense directed graphs
- Statistically robust methodology for automatic inference of modulating networks
- Improved forecast skill for seasonal hurricane activity
- Discovered key factors and mechanisms modulating NA hurricane variability
- Discovered novel climate index with much improved correlation with NA hurricane variability: 0.69 vs 0.49



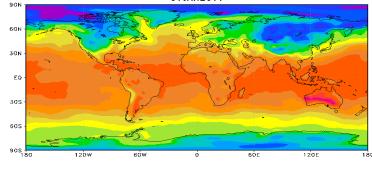
NSF News, DOE Research News, Science360 Sencan et al. IJCAI (2011) Pendse et al. SIAM SDM (2012) Chen et al. Data Mining & Knowledge Discovery (2012) Chen et al. SIAM SDM (2013) Chen et al. IJCAI (2013) Semazzi et al. in review at journal (2013)

AMO: Atlantic Meridional Oscillation

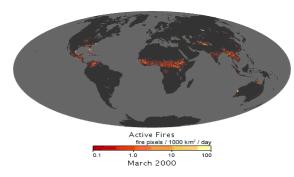
Challenges in data driven analysis



Surface Temperature [°C] 01JAN2011



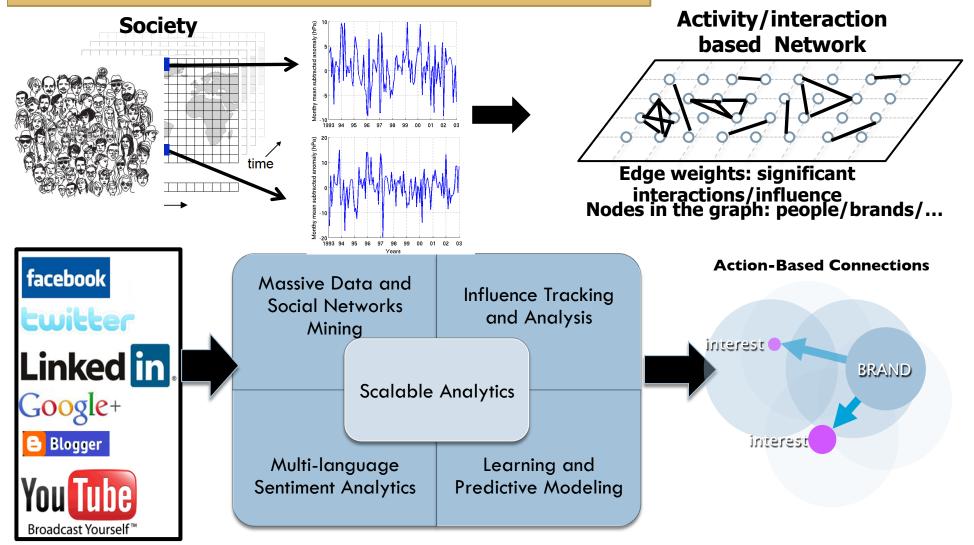
-45 40 -35 -30 -25 -20 -15 -10 -5 0 5 10 15 20 25 30 35 40



- Complex dependence
 - Non-IID
 - Spatio-temporal correlation
 - Long memory in time
 - Long range dependence in space
 - Nonlinear relationships
- Data characteristics
 - Heterogeneous, Multivariate
 - Heavy Tailed Distributions
 - Noisy, incl. low frequency variability
 - Paucity of training data
- Complex processes
 - Evolutionary
 - Multi-scale in space and time
 - Non-stationary

From Science to Social

- People/Customers/fans are interacting points in space-time
- Similarity of interests defines communities
- Communication across globes defines networks



Top Associations by Fans For Bing, Google & Yahoo on FB 0.98% of 2.58% of George Foreman Microsoft users Cooking users Google 1.44% of Dentyne Users 2.49% of Microsoft users 1% of Chex Mix users 2.15% of Chex Mix users YAHO 2.20% of TridentA Chewing Gum 2.37% of Dentyne users 2.32% of Yahoo! Sports users All data for 16-34 age group only

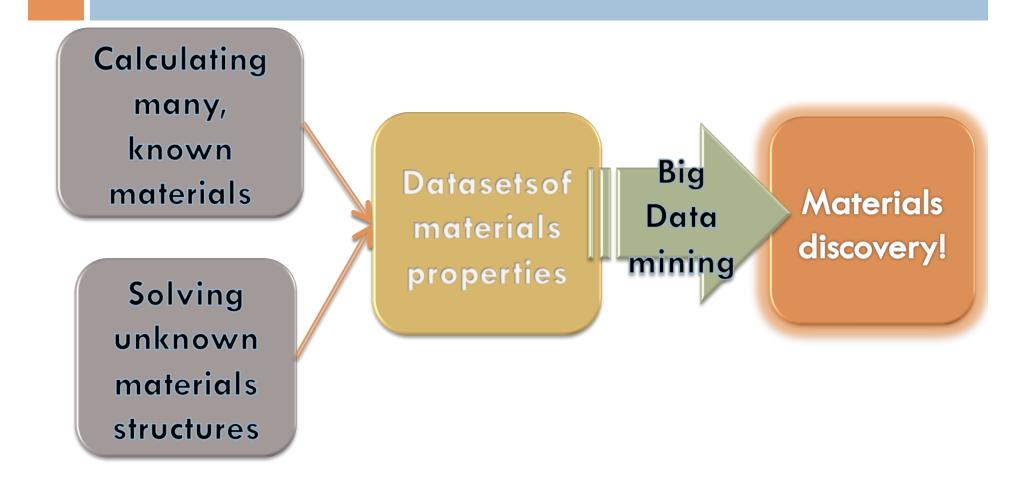
A different way of thinking: Extreme Computing + Big data analytics => Accelerating Discovery

MATERIAL SCIENCE: A "DATA DRIVEN DISCOVERY" WORTH A THOUSAND SIMULATIONS?

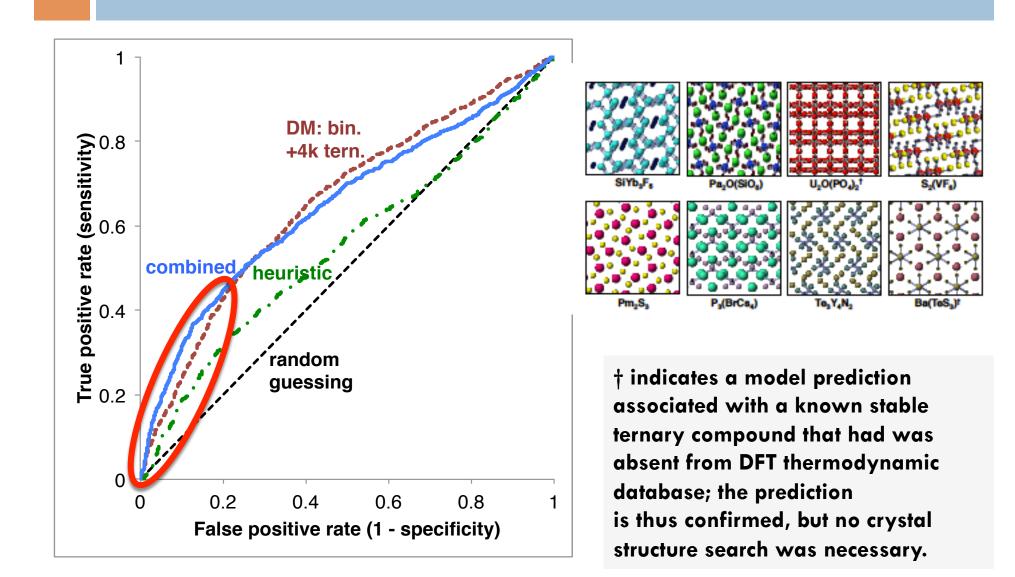
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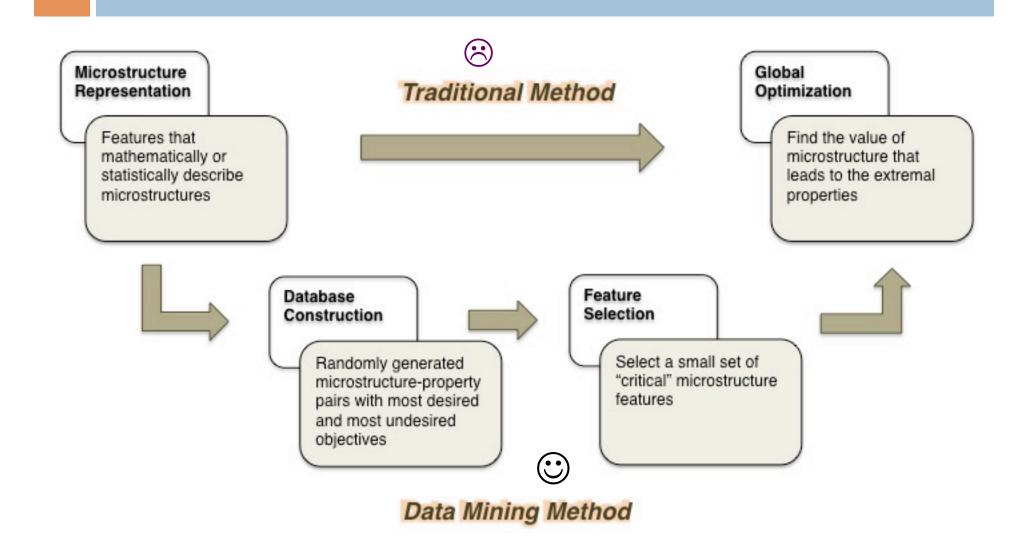
Discovery of stable compounds



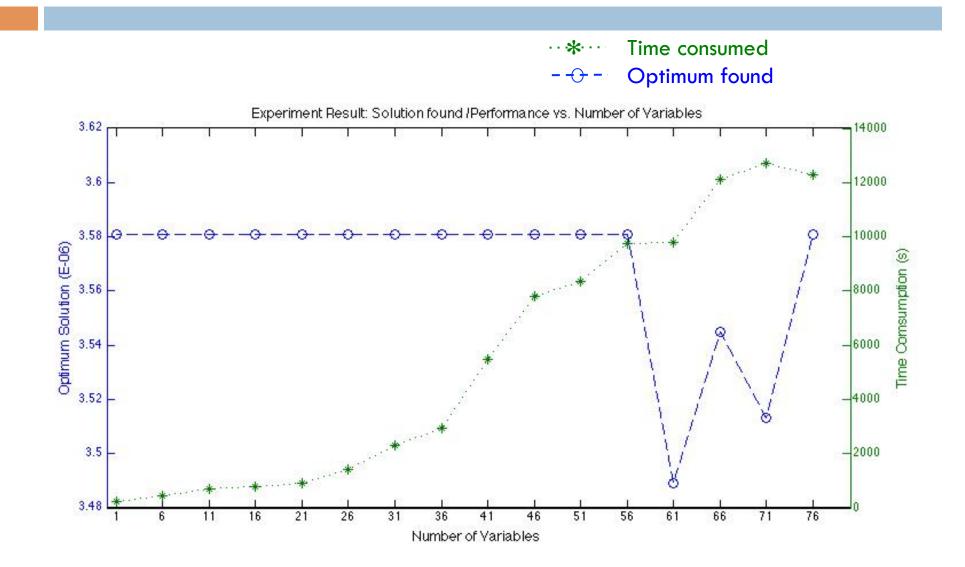
Ranking – Approximation is good enough for ranking ⁽ⁱ⁾ (closing the loop)



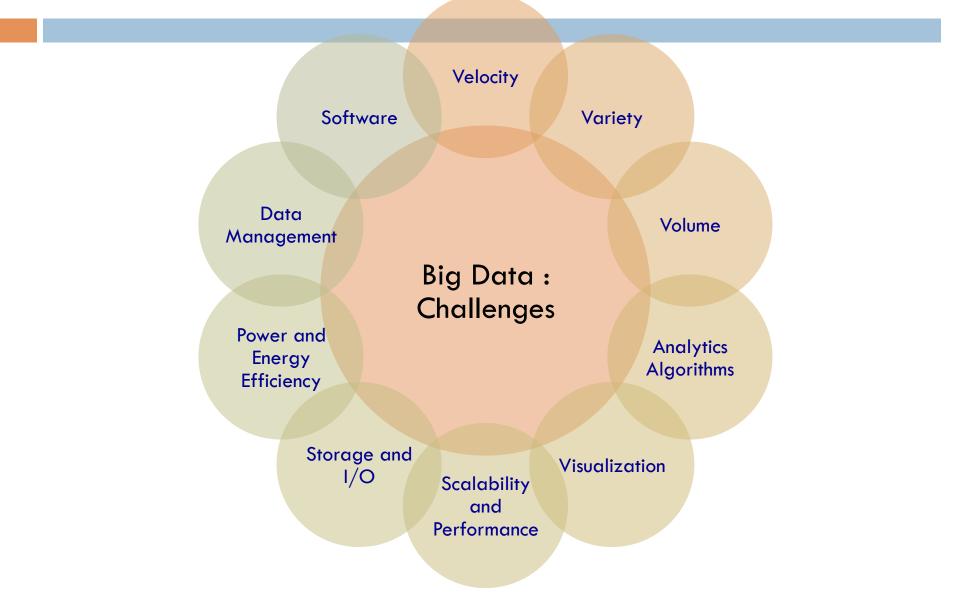
Structure-Property Optimization – Try optimization for 10^3 dimensions



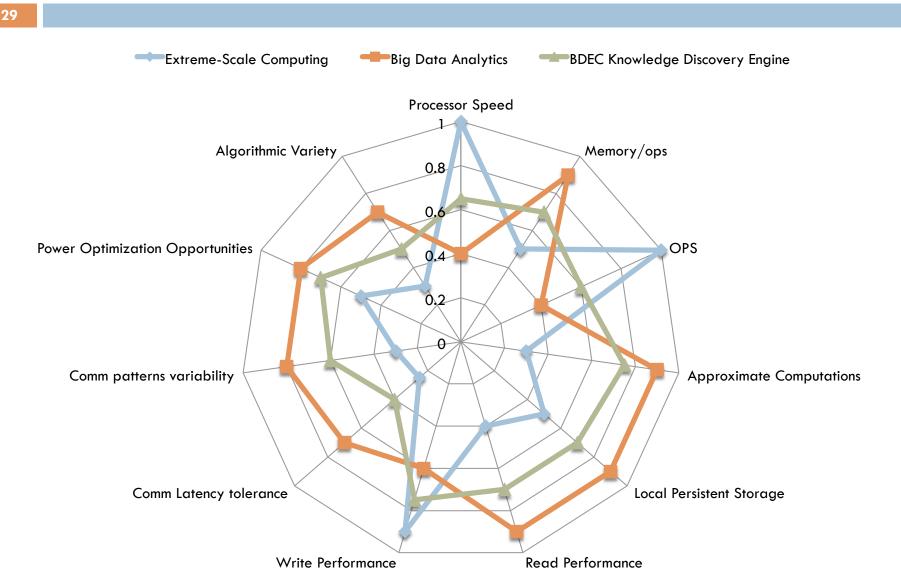
Accelerating Time to Insights



Extreme Computing + Big data : Not a single dimensional challenge



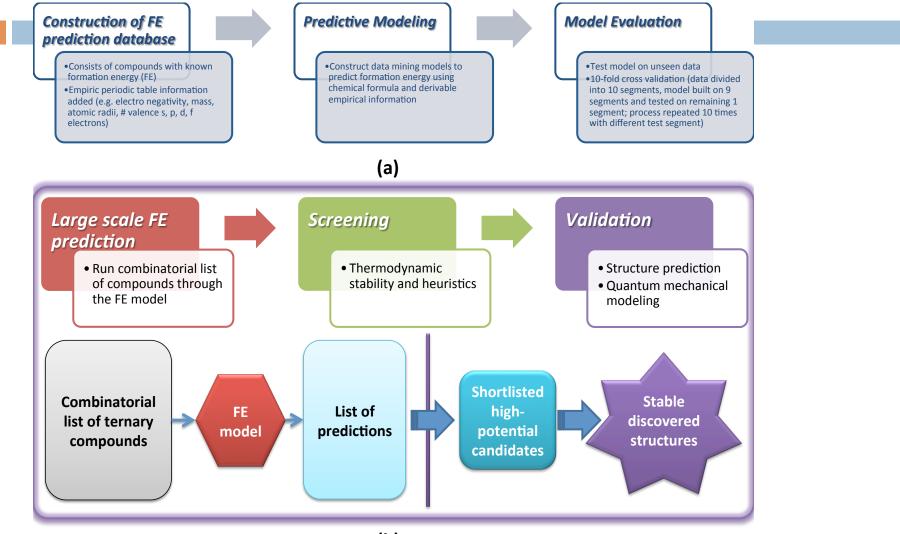
Extreme Computing + Big Data Analytics = A Knowledge Discovery Engine?



³⁰ Thank You!

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Discovering Materials : Simulations \rightarrow Analytics



Climate Change \rightarrow Analytics Challenges

D 0	Extreme Events	Change Detection	Co	
ss Understanding	 Heat Waves Rainfall Extremes Droughts Hurricanes Model Evaluation Downscaling Statistical 	 Abrupt vs. Gradual Point vs. Regions/Intervals Change in Extremes Spatio-Temporal Classification Sparse/High-Dim. Methods Causal Relationships Networks/Graphs 	omputational	
Process	- Dynamical Ocean-AtmLand Interactions	HPC	Innovations	
Understanding Climate Change				